

3.7.3 2010 Top Supermarkets, by Sales

| <u>Supermarket</u> | <u>2010 All Commodity Volume (\$millions)</u> | <u>No. of Stores (> \$2 million in sales)</u> | <u>Square Feet Selling Area (thousands)</u> |
|---|---|--|---|
| Wal-Mart Stores | 143.8 | 3,001 | 185,743 |
| Kroger Co. | 63.1 | 2,460 | 105,777 |
| Safeway, Inc. | 35.0 | 1,461 | 53,663 |
| Supervalu, Inc. | 29.4 | 1,504 | 49,826 |
| Ahold USA, Inc. (Stop and Shop, Giant) | 25.6 | 746 | 31,226 |
| Publix Super Markets, Inc. | 22.2 | 1,035 | 38,181 |
| Delhaize America, Inc. (Food Lion) | 19.0 | 1,641 | 48,691 |
| H.E. Butt Grocery Co. (HEB) | 12.4 | 291 | 14,644 |
| Meijer Inc. | 8.8 | 195 | 12,498 |
| Great Atlantic & Pacific Tea Co. (Pathmark) | 8.1 | 373 | 12,385 |

Note(s): All commodity volume in this example represents the "annualized range of the estimated retail sales volume of all items sold at a retail site that pass through the retailer's cash registers. TDLinx ACV is an estimate based on best available data- a directional measure to be used as an indicator of store and account size, not an actual retail sales report". (Progressive Grocer)

Source(s): Progressive Grocer, 2011 Progressive Grocer Super 50