

3.7.2 2010 Top Chain Restaurants, by Sales

<u>Chain</u>	<u>2010 Sales</u> <u>(\$billion)</u>	<u>% Change over</u> <u>2009 Sales</u>	<u>Franchised</u> <u>Stores</u>	<u>Company-owned</u> <u>Stores</u>	<u>Total</u> <u>Stores</u>
McDonald's	32.4	4.5%	12,477	1,550	14,027
Subway (1)	10.6	6.0%	23,850	0	23,850
Burger King (1,2)	8.6	-4.4%	6,380	873	7,253
Wendy's (1)	8.3	-0.6%	5,182	1,394	6,576
Starbucks Coffee (1)	7.6	-9.4%	4,424	6,707	11,131
Taco Bell	6.9	1.5%	4,389	1,245	5,634
Dunkin' Donuts (1)	6.0	5.3%	6,746	26	6,772
Pizza Hut	5.4	8.0%	7,083	459	7,542
KFC	4.7	-4.1%	4,275	780	5,055
Sonic	3.6	-5.7%	3,117	455	3,572

Note(s): 1) Includes figures estimated by Technomic, Inc. 2) Total change in units calculated from data reported in 2010 QSR 50

Source(s): QSR Magazine, 2011 QSR 50 - December, 2011, available at <http://www.qsrmagazine.com/reports/2011-qsr-50?microsite=9341>.